



Bringup Education: Corporate Launchpad

Bridging the Gap Between Academic Excellence & Industrial Expertise

About Us

Bringup Education Private Limited is a premier Ed-Tech firm committed to igniting the future of learning. Our mission is to transform traditional education into an interactive, job-oriented journey. By integrating cutting-edge scientific tools with industry-standard practices, we empower the next generation of leaders and technocrats to thrive in the professional arena.

Why Partner with Bringup Education?

For **Faculties**, we serve as an extended industrial arm to enhance placement statistics and provide students with real-world exposure. For **Students**, we offer the "Day 1 Readiness" that top-tier companies demand.

- **Bilingual Accessibility:** Lectures delivered in both English and Hindi for maximum clarity.
- **Industry-Specific Tracks:** Separate specialized modules for MBA, BBA, MCA, BCA.
- **Project-Based Learning:** Every student completes a live industry project.
- **ATS-Optimized Branding:** Personalized guidance on resumes and LinkedIn profiles.

Theme: "The Professional Foundation – From Student to Corporate Professional" A comprehensive 12-month Corporate Readiness & Industrial Training Program designed for undergraduate students targeting corporate hiring programs (e.g., TCS BPS, Infosys BPM/BPO, Genpact, Accenture, Cognizant). The program operates on a structured format of **2 sessions per week**: Session 1 focuses on Concept & Demonstration, while Session 2 is dedicated to Doubt Solving, Hands-on Practice, and Roleplay.



CRC-NPU



Month	Module / Topic Focus	Session 1-4 (Concept/Demo)	Session 4-8 (Practice/Roleplay)
Month 1	Corporate Communication & Phonetics	Accent neutralization, MTI removal, vocal clarity, self-introductions.	Pronunciation drills, audio recordings review, extempore speech.
Month 2	Written Business Communication	Email etiquette, formal ticketing responses, chat support dynamics, MoM writing.	Live email drafting simulations, chat response speed drills, review sessions.
Month 3	Digital Workplace & Spreadsheet Analytics	Excel/Google Sheets formulas (VLOOKUP/XLOOKUP, PivotTables, Data Validation).	Hands-on lab exercises, dataset cleaning assignments, formula troubleshooting.
Month 4	Document Management & Cloud Collaboration	MS Word formatting, Google Workspace, PowerPoint presentation design, Cloud tools.	Timed slide deck creation, collaborative document editing, presentation feedback.
Month 5	Quantitative Aptitude Essentials	Percentages, Profit & Loss, Ratio & Proportion, Averages, Time & Work shortcut methods.	Speed math tests, problem-solving doubt clearance, timed assessment review.
Month 6	Logical Reasoning & Verbal Ability	Syllogisms, Blood Relations, Coding-Decoding, Reading Comprehension, Grammar.	Sectional test practice, pattern identification drills, error analysis.
Month 7	BPO & BPS Operations Fundamentals	SLA management, KPI metrics (AHT, FCR, CSAT), ticketing systems, CRM tools.	Customer service roleplays, de-escalation drills, CRM handling simulation.
Month 8	Corporate Domain Tracks (Finance/IT/HR/Sales)	Domain-specific workflows: P2P, O2C, R2R (Finance); Technical Support & IT Helpdesk.	Domain case studies, process mapping exercises, real-world scenario practice.
Month 9	Personal Branding & Resume Optimization	ATS-friendly resume building, LinkedIn profile branding, networking strategies.	Resume peer-review, live ATS scoring, LinkedIn optimization check.
Month 10	Group Discussion & Corporate Readiness	GD strategies, topic analysis, entry/exit techniques, body language, objection handling.	Live mock GD sessions, individual feedback on posture, tone, and contribution quality.
Month 11	Interview Mastery (STAR Method & HR Rounds)	Answering behavioral questions, STAR technique, handling stress questions & salary talks.	1-on-1 mock interviews, video recording analysis, tailored performance feedback.
Month 12	Capstone Project & Corporate Drive Simulations	End-to-end corporate drive simulation (Aptitude test, GD, Technical & HR Interview rounds).	Live capstone defense, final placement readiness scoring, certification award.

Education With Equality, CIN:U80900UP2022PTC171643

Email : info@bringupedu.com, Phone : +91 82992 49347, Website : www.bringupedu.com

Address : S/O Nand Kishor Ward No. 2 Renukoot, Sonbhadra, Uttar Pradesh - 231217



Integration with Your "Student Journey"

Following your established pedagogical method, students will undergo:

1. **Diagnostic Test:** To identify their specific strengths in communication or analytics.
2. **Immersive Sessions:** Experts lead them through bilingual (English/Hindi) workshops for better clarity.
3. **Capstone Project:** A live project, such as creating a "Market Research Report" or a "Social Media Strategy for a Startup".
4. **Certification:** Providing industry-recognized credentials to enhance their employability.

This module is purpose-built to help students transition into roles with your partners like **PlanetSpark** (Business Development), **Genpact** (Operations), or **Extramarks** (Educational Consulting).

Our Elite Placement & Hiring Partners

At Bringup Education, our training is purpose-built to meet the hiring standards of global MNCs and high-growth EdTech leaders. We take pride in our alumni and students who target and transition into roles within our extensive network.

1. Global Technology & Consulting Giants

We prepare our **BCA** graduates for high-stakes technical and management roles in the "Big Tech" and consulting world:

- **Infosys | TCS | Accenture:** Training focuses on CMM Level 5 standards, Agile methodologies, and enterprise-grade software delivery.
- **Genpact:** Focused modules on Lean Six Sigma and Business Process Management (BPM).
- **Capgemini & HCL:** Targeted technical grooming for system architecture and cloud infrastructure.

2. Strategic Upskilling & Career Partners

We bridge the gap between learning and earning through deep alliances with career accelerators:

- **CodeQuotient Pvt. Ltd.:** Our "SuperCoder" collaboration ensures our technical students are productive from Day 1 on modern tech stacks.
- **PW Skills:** Integration of industry-standard bootcamps for Data Science and Full Stack development.
- **Gunvatta Gurukul (QCI):** Preparing professionals for nation-building roles through policy, governance, and quality standards training.



3. EdTech & Business Development Partners

For our **MBA and BBA** students, we partner with industry leaders to drive sales and operational excellence:

- **PlanetSpark:** Preparing students for roles in Business Development, Public Speaking coaching, and high-impact sales.
- **Extramarks:** Specialized training for educational consulting and digital learning operations.

The Placement "Success Scenario"

Partner Category	Sample Roles Targeted	Key Training Tool
Tech Leaders (TCS/Infosys)	Software Engineer / System Associate	Mock Technical Drills
Consulting (Genpact/Accenture)	Business Analyst / Operations Manager	Case Study Analysis
Startup/EdTech (PlanetSpark)	BD Manager / Product Growth Specialist	Pitching & Negotiation
Govt. & Quality (QCI)	Policy Research Associate	Data Analytics & Governance

Dear Students,

We are excited to offer training programs designed to prepare you for successful careers. Our programs feature flexible scheduling options (Online or Offline) and can be customized to meet your university's specific credit requirements. We are here to help enhance your employability.

Important Dates:

- Registration Link: <https://certs.bringupedu.com/courses.php>
- Contact Details: 8299249347 / 7607771760

Location:

- The training will be held at the college or conducted online, depending on the number of active participants.



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Sample Certificate:


BringupEdu
Education With Equality

CERTIFICATE

OF COMPLETION

This is to certify that

Khushi pandey

has successfully completed the Internship/ Training programme on **Industrial Training** organized by **Bringup Education Pvt. Ltd.** We highly appreciate their consistent commitment and exemplary achievements during this Internship/ Training.

INSTITUTE	Model Degree College, Garhwa	ROLL NUMBER	12345
COURSE	B.Ed	GRADE	A
START DATE	2026-08-01	END DATE	2026-08-21
DURATION	60 Hours	SKILLS	SQL ADF


Ayush Pandey
Director, Corporate Relations Centre


Jayesh Mishra
CRC-NPU, Academic Head

Certificate ID: **BUE-8CDCC9F0** | Verify at: https://certs.bringupedu.com/index.php?cert_id=BUE-8CDCC9F0
CIN: U80900UP2022PTC171643 | Address: Renukoot, Sonbhadra, Uttar Pradesh, Pin- 231217.

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